



ANNUAL REPORT

2023-24

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OUR IMPACT TILL DATE

(As on May 2024)

8704

**STRAY CATS
STERILIZED**

1984

**STRAY CATS
REHABILITATED**

29158

**STRAY DOGS AND
CATS TREATED**



Executive Summary of 2023-24

The Feline Foundation has made significant strides in enhancing the welfare of stray cats in Mumbai in 2023-24. This year, we treated 9,425 animals, sterilized 8,704 cats, and rehabilitated 1,984 cats. Our biggest milestone was moving to a new 3,000 sq. ft. facility, allowing us to expand our services and improve our capacity to care for stray cats. We also initiated new projects, including a successful Spay Day, where we spayed and neutered 81 cats in a single day and Free Clinic Day where we treated close to 150 animals.

Achievements and Milestones

1

COMMUNITY VETERINARY CLINIC

- Treated 9,425 cats and dogs (1,146 dogs and 8,279 cats).
- Implementation of an appointment system to manage increased patient load.
- Addition of a new treatment table and hiring of front desk staff for better client management.

2

STERILIZATION PROGRAM

- Total of 8,704 stray cats sterilized.
- Versova Gaon Project: Initial survey identified 864 stray cats, with 17% sterilized. By November 2023, 1,100 cats sterilized, reducing unsterilized cats to 43.3%.

3

REHABILITATION AND PLACEMENT

- Rehabilitation of 1,984 stray cats.
- 141 Major surgeries conducted.
- New facility allows for the treatment of more cases and faster recovery times.

4

NEW FACILITY

- Moved to a 3,000 sq. ft. facility in December 2023.
- Improved facilities with separate spaces for different functions (rehabilitation ward, OPD, diagnostic room, office spaces, Operation theatre, and surgery wards).

New Centre Opening: A Major Milestone for The Feline Foundation

The Feline Foundation New Centre Inauguration!

We are thrilled to announce the official inauguration of our new centre on 20th January 2024. This significant event was graced by the esteemed presence of **Senior Inspector Sudhir S Kudalkar**, known for his tireless work against animal abuse and his deep love for animals. He honored us by serving as the chief guest for the ceremonious ribbon-cutting event. Additionally, we performed a pooja ceremony to bless and mark the beginning of this new chapter for The Feline Foundation.



The opening of our new 3,000 sq. ft. facility in Aram Nagar 2, Versova, Mumbai, represents a significant milestone in our journey. This state-of-the-art centre is designed to enhance our operations and expand our capacity to serve the stray animal population in Mumbai. The new centre will enable us to double our sterilization capacity to 400 surgeries per month and increase our trauma ward capacity to 21 intakes. This expansion will significantly impact our ability to manage and control the stray cat population while providing better care for injured and sick cats.



Projected Impact of the New Centre

The new centre will allow us to:

- **Double Sterilization Capacity:** From 200 to 400 surgeries per month, significantly reducing the stray cat population.
- **Expand Rehabilitation Services:** Increase our rehabilitation capacity, improving the quality of life for more cats.
- **Enhance Veterinary Treatment:** Provide better veterinary care for both stray cats and dogs, treating thousands of animals annually.

Ground Floor:

- **Waiting Area:** A comfortable waiting area for dog and cat patients and clients visiting the OPD.
- **OPD:** Capacity for two examination tables, expected to treat between 20-45 patients per day.
- **Diagnostic Room:** Equipped with an x-ray machine, incubator, microscope, and centrifuge.
- **Trauma Ward:** Capacity to hospitalize 15 trauma cases with a dedicated treatment table.
- **Isolation Ward:** Capacity to care for six contagious patients.
- **Let-Out Room:** A play area for long-term patients to de-stress and exercise.
- **Office and Cabin:** Desks for seven staff members.
- **Storage Room:** For medicines, food, and cleaning supplies.
- **Washing Areas:** Two areas for washing and disinfecting cages, dishes, and bedding.



First Floor:

- **Sterilization Wards:** Four wards with the capacity to house 100 surgical patients per week.
- **Operation Theatre:** Equipped with surgical tables, cautery machine, and anesthesia machine for ABC and other major surgeries.
- **Surgery Prep Area:** Equipped with necessary tools and facilities for pre-surgical preparations.



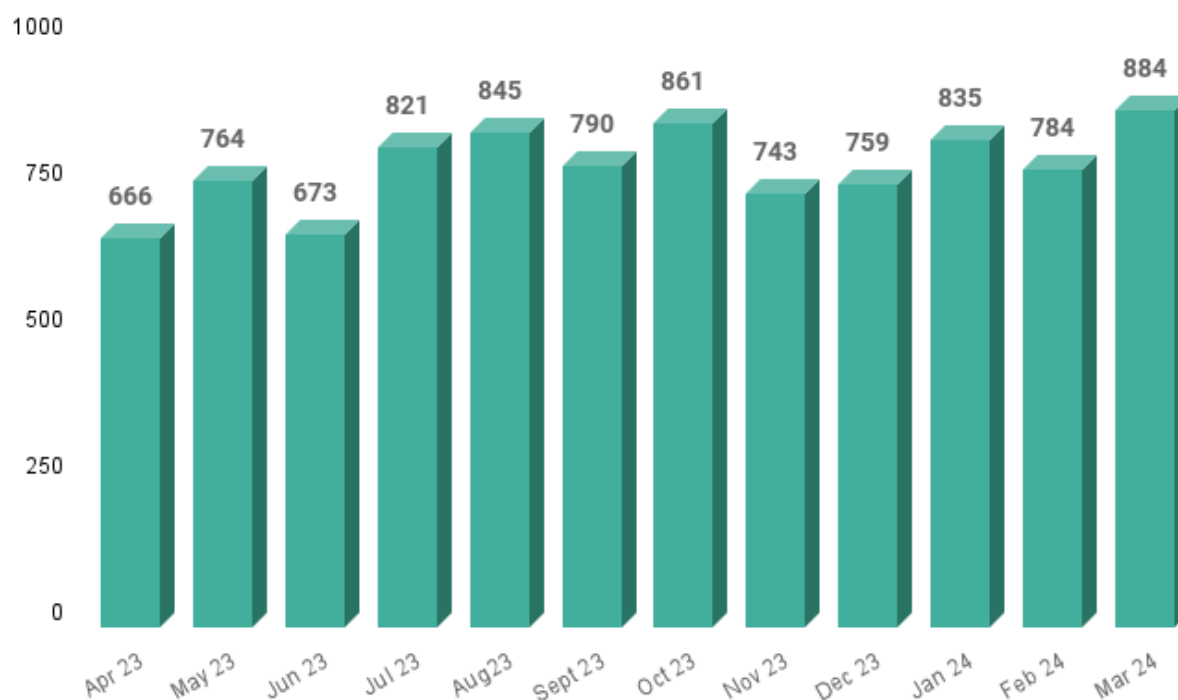
Community Veterinary Clinic Program

The Community Veterinary Clinic has been a cornerstone of our efforts to provide low-cost veterinary care to stray cats and dogs in Mumbai. This year, we **treated a total of 9,425 animals**, including **1,146 dogs and 8,279 cats**. Our clinic operates on an appointment system to manage the increased patient load effectively. The implementation of this system has significantly improved our ability to provide timely and efficient care.



We have also expanded our clinic's capacity by adding a new treatment table and hiring additional front desk staff. This has allowed us to better manage client flow and reduce waiting times, ensuring that every animal receives the care they need promptly.

NUMBER OF DOGS AND CATS TREATED IN THE COMMUNITY VETERINARY CLINIC IN 2023-24



TOTAL NUMBER OF DOGS AND
CATS TREATED IN 2023-24

= 9425

Sterilization Program

The Sterilization Program is one of our core initiatives aimed at controlling the stray cat population in Mumbai. This year, we **sterilized a total of 2253 stray cats**, significantly contributing to our goal of reducing the number of homeless cats and improving their quality of life.

Versova Gaon Project:

The Versova Gaon Project was a major focus of our sterilization efforts. An initial survey conducted in August 2021 identified 864 stray cats in the area, with only 17% of them sterilized. By **March 2024**, we had **sterilized 1,185 cats in Versova Gaon**, reducing the percentage of unsterilized cats to 43.3%.

The project involved dividing the region into six sub-zones and conducting mass sterilization drives. Our efforts were supported by local volunteers and animal feeders, who played a crucial role in trapping and transporting cats for sterilization.

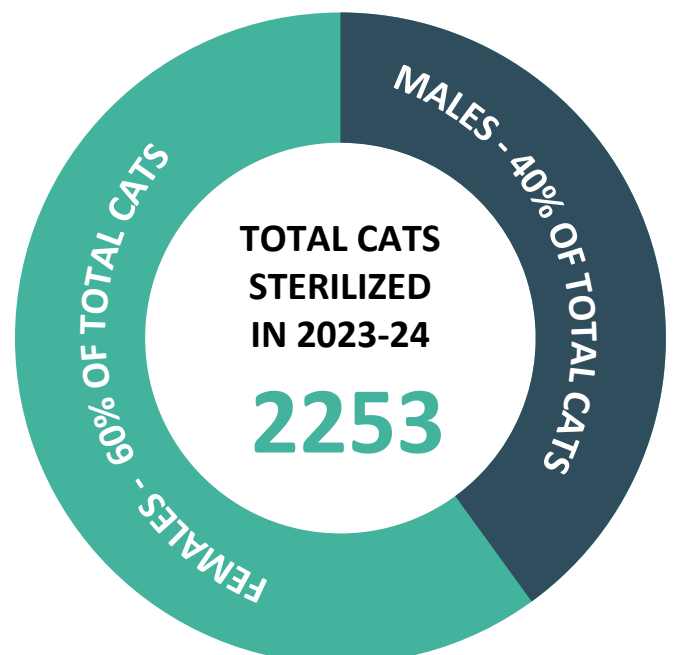


KEY ACHIEVEMENTS

- Total of 2253 stray cats sterilized in 2023-24.
- Versova Gaon Project: Reduced unsterilized cats from 83% to 43.3%.
- Conducted mass sterilization drives with community support.

FUTURE GOALS

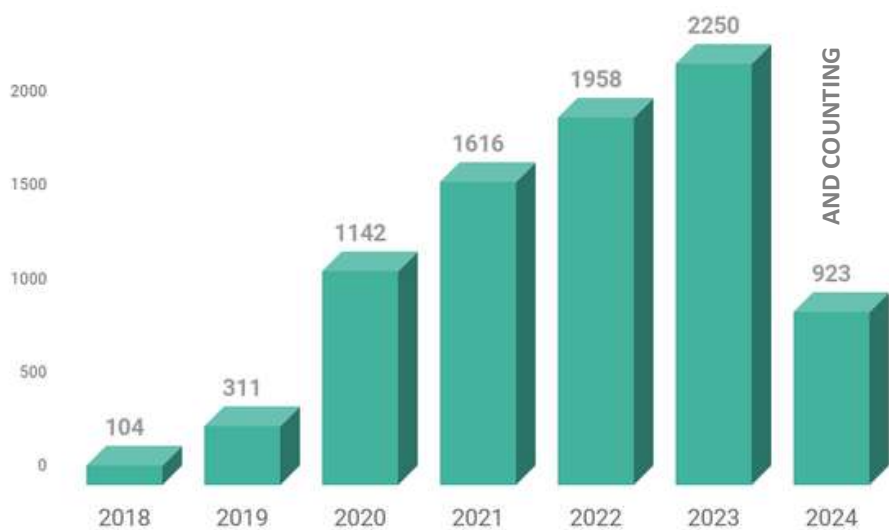
- Aim to reach 400 sterilizations per month by Q2 2024.
- Expand targeted sterilization efforts to other high-density areas in Andheri West.



NUMBER OF CATS STERILIZED IN 2023-24



TOTAL NUMBER OF CATS STERILIZED TO DATE



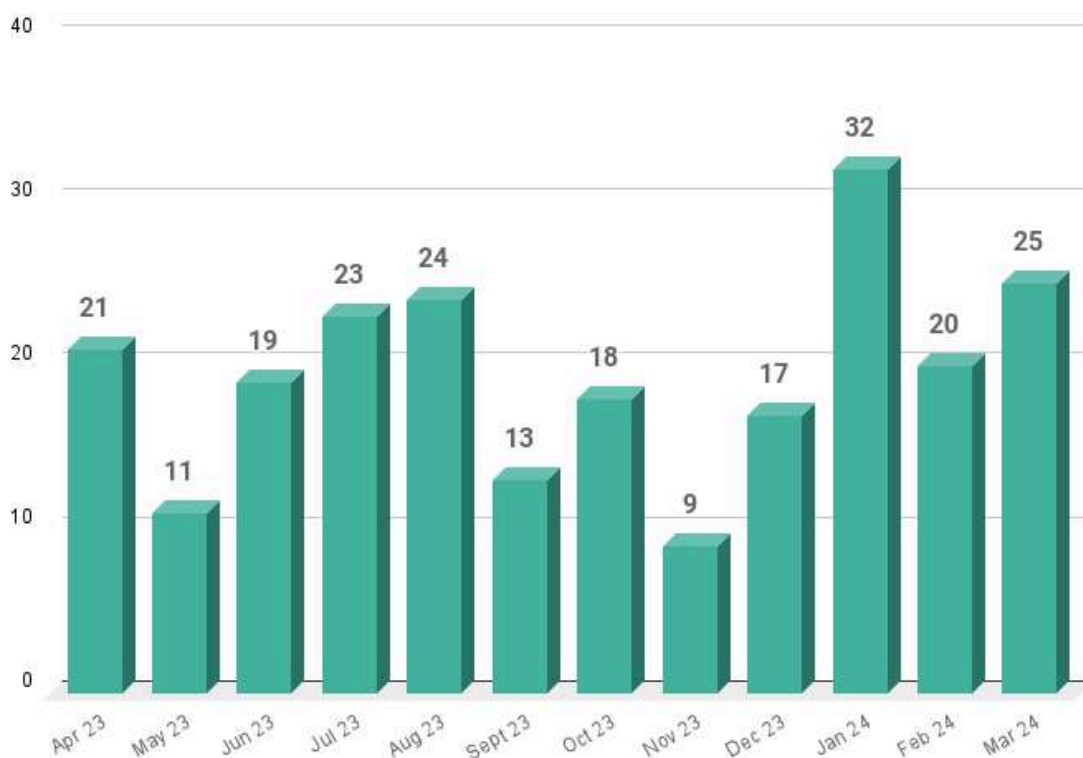
Rehabilitation Program

The Rehabilitation and Placement Program focuses on providing medical care and rehabilitation to sick, injured, and vulnerable stray cats. This year, we rehabilitated a total of 232 stray cats, giving them a second chance at a healthy life.

Our new facility, which we moved into in December 2023, has significantly enhanced our ability to care for these animals. The facility includes separate spaces for different functions, such as a rehabilitation ward, isolation ward, and Let-Out room. This has allowed us to treat more cases and reduce recovery times.



NUMBER OF CATS REHABILITATED IN 2023-24



TOTAL NUMBER OF CATS
REHABILITATED IN 2023-24 = 232

Rehabilitation Program - Before After



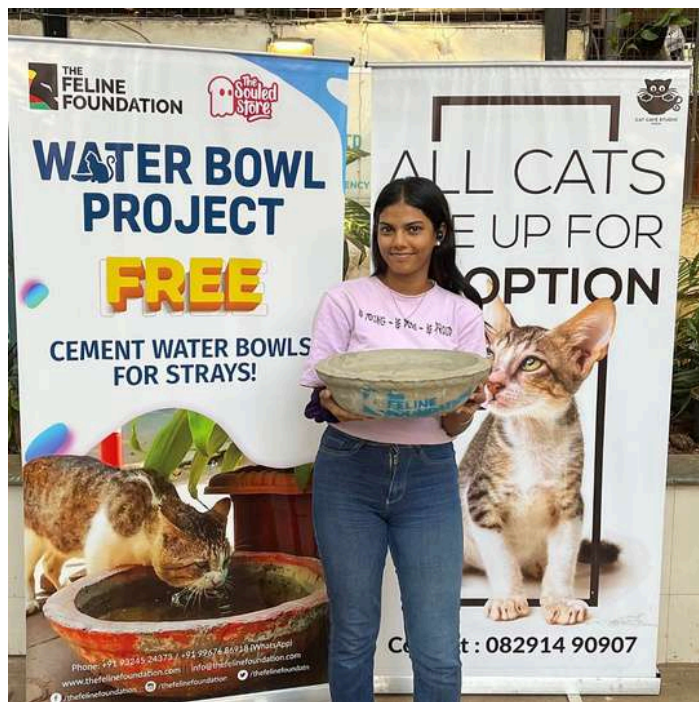
Rehabilitation Program - Before After



Initiatives

Water Bowl Initiative

During the summer, we launched the Water Bowl Project to provide clean drinking water to stray animals. We distributed 200 cement water bowls to various locations, ensuring that stray cats and dogs had access to water during the hot months. The project was well-received by the community and significantly helped in preventing dehydration among stray animals.



Initiatives

Free Clinic Day

In collaboration with Marsh McLennan Global Services, we hosted a Free Clinic Day, providing consultations, treatments, vaccinations, and deworming for 150 stray animals. This initiative aimed to offer essential veterinary care to homeless animals and raise awareness about their needs.



Initiatives

Tata Mumbai Marathon

Celebrating our second year at the Tata Mumbai Marathon, we're overjoyed to witness 13 incredible supporters passionately running for the kitties! From the challenging Full Marathon (42km) to the spirited Open 10k (10km), Dream Run (5.9km), and the heartwarming Senior Citizens Run (4.2 km), our supporters embraced every stride with enthusiasm.

We radiated positivity, urging our runners to "Billi-eve in yourself." Amidst the bustling crowd, we cheered the loudest, resonating our pride for Saumya, Siddharth, Sailee, Lalita, Shilpa, Chetan, Priyanshu, Katyayan, Rachna, Shahzad, Krishna, and Anuj, who not only conquered the marathon but also championed a cause. Here's to the triumph of spirit and the collective joy of making a difference!



Initiatives

Spay Day 2024

On 6th April 2024, we celebrated Spay Day by spaying and neutering 81 cats in a single day. This event was a huge success, thanks to the dedication of 8 doctors, 26 volunteers, and 16 staff members. We exceeded our initial goal, spaying/neutering 34 females and 47 males. Special thanks to Shanaya Makhani, AMS Sutures, and others for helping us raise the necessary funds to make this day possible.



Cat Café Studio - Our Adoption Implementation Partner

The cats that are deemed unable to survive independently on the streets by The Feline Foundation are brought to Cat Café Studio for adoption. All the cats at Cat Café Studio have been rescued and rehabilitated by The Feline Foundation and are fostered by the café until they find the perfect home.

As the Adoption Implementation Partner, Cat Café Studio plays a crucial role in the ecosystem of The Feline Foundation. Adoptions carried out at Cat Café Studio are free of charge, ensuring that every rehabilitated cat has the best chance of finding a loving forever home.



Cat Café Studio has three main goals:

1. A space for animal lovers to lounge and spend time with lovable stray felines.
2. To educate and raise awareness about stray cats in Mumbai.
3. To find forever homes for senior and special needs cats.

TOTAL NUMBER
OF CATS
ADOPTED FROM
CAT CAFÉ STUDIO
IN 2023-24

46

CATS TAKEN IN
FROM THE FELINE
FOUNDATION IN
2023-24

14

NUMBER OF
ADOPTION
CAMPS
ORGANIZED IN
2023-24

8

Notable Adoption Success Stories:



Rescued by Cat Café Studio and The Feline Foundation in 2018, Marshall is an epileptic cat who became the biggest adoption of 2023. Popular at the café, Marshall played a crucial role in raising awareness about the needs of special needs cats, finding his forever home thanks to his endearing personality and resilience.



Seher, an amputee cat, and Binx, a blind cat, were both rehabilitated by The Feline Foundation. Through the dedicated efforts of Cat Café Studio, these two extraordinary cats found their loving forever home, proving that physical challenges do not diminish the capacity for these beautiful souls to get adopted.



Fighter underwent life-saving amputation surgery at The Feline Foundation. With the help of Cat Café Studio, Fighter was able to find a wonderful home in Delhi, where he now thrives and brings joy to his new family.



Stanley and Scarlett both received life-saving amputation surgery and medical care from The Feline Foundation. Through the tireless efforts of Cat Café Studio, these brave cats found a loving home together, where they continue to inspire with their strength and affectionate nature.

Way Forward

1

Increase Sterilization:

We are making steady strides toward our goal of increasing our sterilization capacity. Our aim is to reach 400 sterilizations per month by the beginning of Q2. This expanded capacity will have a significant impact on controlling the stray cat population in Andheri West.

2

Carer Collectives:

To support our sterilization efforts, we are initiating Carer Collectives in all target areas before launching sterilization drives. These collectives will unite local feeders and rescuers, playing a crucial role in achieving our sterilization targets effectively and sustainably.

3

Fundraising:

As we continue to expand our operations in our new center, fundraising remains a key priority. We are actively working on securing additional funding for all our programs, with a specific focus on increasing individual fundraising targets. We aim to engage more High Net-Worth Individuals (HNIs) and expand our social media reach through strategic collaborations and partnerships. In addition to this bringing more corporates on board as well as improving Employee Engagement Activities will be another important focus.

4

Resource Hub:

We aspire to establish The Feline Foundation as a trusted resource hub for all matters related to feline health and well-being. As the only organization dedicated solely to feline welfare, we possess a wealth of knowledge and expertise in this field. By providing essential educational resources and raising awareness about feline health we aim to empower rescuers and cat enthusiasts with reliable information.

5

Expanding Our Board of Advisors:

To further enhance our work and continuously improve, we aim to bring more Board Advisors on board. By leveraging their diverse expertise and experience, we can better strategize and implement our programs, ensuring that The Feline Foundation continues to grow and make a significant impact in the community. These advisors will provide valuable insights and guidance, helping us navigate challenges and seize new opportunities.

6

Scalability:

Building on the success of our current operations and programs, we are committed to developing a scalability model for The Feline Foundation. Our goal is to replicate the efficient and effective functioning of our center across multiple locations in the city. We will collaborate with experts to create a comprehensive plan that outlines the necessary steps and resources for expansion. This model will enable us to extend our reach, offering our services to a larger number of stray animals and making a greater difference in their lives.

A Heartfelt Thank You

As we reflect on the incredible journey of The Feline Foundation, we extend our deepest gratitude to all our donors – individual supporters, corporate partners, foundations, friends, and well wishers. Your unwavering support has been instrumental in our mission to enhance the lives of stray cats in Mumbai.

With your help, we have been able to achieve a significant milestone this year by moving to a new, state-of-the-art facility. This move has empowered us to expand our programs and services, enabling us to make an even greater difference in the lives of strays in our city.

Thank you for believing in our cause and for being an integral part of our journey. Together, we will continue to expand and make a lasting impact on the welfare of stray animals in Mumbai.

Here are some of the biggest supporters yet for our foundation:



AN INDEPENDENT CREATIVE AGENCY



United Way Mumbai

